

IN OUR SECRET LIFE

A Novel · A. Tony Mendoza

A Love Story. An Art Heist. A Secret Worth \$160 Million.



Inspired by the true, unsolved theft of Willem de Kooning's *Woman-Ochre*. Order through your existing Ingram account. No new vendor setup required.

About the book

Jerry Adler and Rita Doran look like the couple next door: a music teacher and his wife, a long, quiet marriage. Underneath it lies a hidden life of art theft across decades and continents, and a stolen painting kept behind their bedroom door for thirty-two years. Told backward from 2017, it is a love story, a study of secrecy, and a seductive literary thriller.

Why it belongs in your store

The novel is built on one of the most famous art crimes in American history: the 1985 theft of de Kooning's *Woman-Ochre* from the University of Arizona Museum of Art and its strange recovery in 2017. It is a natural fit for art museum and gallery shops, true crime and history buyers, and literary fiction readers. It is the kind of title visitors pick up because it speaks to why they came in the door.

Anniversary campaign: November 29, 2026

November 29, 2026 marks the 41st anniversary of the *Woman-Ochre* theft, on Thanksgiving weekend at the start of the holiday season. A national promotion is planned around the date. It is ideal for a front table or window feature pairing the novel with the real story. The author is available for signings, virtual events and Q&As.

Free Retail Display Kit

Every bookstore, museum store and library that stocks the novel can download a free, print-ready Retail Display Kit at inoursecretlife.com/retailers: a full-color letter-size poster, bookshelf display cards and a counter poster.

Trade details

On-sale date	October 27, 2026
Hardcover	ISBN 979-8-9969706-1-2 · \$34.99 · 6 × 9 in · 390 pp · jacketed
Distribution	Ingram (via IngramSpark). Order through your standard Ingram account.
Wholesale discount	55% (standard trade)
Returnable	Yes
Carton quantity	16
Other editions	Kindle edition on Amazon October 27, 2026 · paperback on Amazon June 1, 2027
Categories (BISAC)	FICTION / Crime · FICTION / Literary · FICTION / Family Life / Marriage & Divorce
Publisher	Sly Dog Press, El Paso, Texas
Library of Congress	LCCN 2026925627

Marketing

National media outreach underway · established author social audience built through 2026 · advance reading copies available for buyers and staff · co-promotion welcome.

To order or request materials

Order through Ingram: ISBN 979-8-9969706-1-2 · A. Tony Mendoza · info@inoursecretlife.com · inoursecretlife.com/retailers